

2019-20

# Annual Report

THE DEMENTIA SOCIETY OF OTTAWA  
AND RENFREW COUNTY



[DementiaHelp.ca](https://DementiaHelp.ca)

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# From Our Leadership

**When telling a story, it's customary to start at the beginning.**

However, 2019-20 was a year with a surprise ending: a pandemic none of us predicted, nor could we have predicted the impact on the Dementia Society of Ottawa and Renfrew County and our dementia community. And although we are **very proud of how quickly and efficiently the organization shifted to virtual and remote program and service delivery to ensure our clients, volunteers, and staff stayed safe** and everyone connected, there is so much more that was accomplished in 2019-20, of which we are equally proud.

Pandemic notwithstanding, **2019-20 was an eventful year of programming, fund development initiatives and deepening our connections.** Prior to the pandemic, we began to introduce new online educational and recreational programming designed to engage and support our community remotely.

We **expanded our advocacy for a more inclusive region for people impacted by dementia** introducing our free **Dementia Friendly Training** to area businesses and organizations to sensitize the general public to the needs of people living with dementia. In the same vein, in a joint initiative with the **Bruyère Research Institute**, we developed a **new Web directory of dementia-friendly businesses, services and organizations** in our region to encourage living well with dementia in the community. We are grateful to the **Center for Aging and Brain Health Innovation** for a grant to support this project.



Lynda Colley  
*Chair of the Board of Directors*



Wendy Grimshaw  
*Chief Executive Officer*

# From Our Leadership

# Thank you!

We are **deeply grateful for the community support** that we receive from individual donors and corporate sponsors. Our long-time anchor sponsor for the Walk for Dementia, **Baker Tilly Chartered Professional Accountants**, once again showed their commitment to our cause in 2019 through their sponsorship and volunteer work, and active, committed fundraising teams.

We are grateful for the **gifts of all kinds made by individuals to the Dementia Society, be they to honour a loved one, sustain our on-going support and education work, or to create new connections for people living with dementia**. In 2019, a major **multi-year commitment from Marg Thomas allowed us to create the Arts and Minds program**, an art creation program that many clients enjoy for both the opportunity for creative expression, and a chance to connect over an engaging task with their loved ones.

Similarly, planned gifts, such as a bequest from **the estate of Janet Evelyn Taylor**, have the ability to make a lasting impact on the organization's long-term sustainability. People like Ms. Taylor—a dedicated schoolteacher, a traveler and lover of books—whose philanthropic wishes are realized through a planned gift, **make transformational gains that allow the Dementia Society to support more people affected by dementia** here in our community.

And what of **Dementia Society volunteers**? We could not support our community without the **100-strong force of generous individuals who lend their time and expertise** to the Dementia Society. Whether singing, crafting, dedicating themselves to events, administrative work, education sessions, or serving on a committee or the Board—like **Marg Egan who has dedicated over 15 years to the Dementia Society**—we are all stronger because of our volunteers. We can support more people impacted by dementia because of them.

**With your support, we move our mission forward and you help us to fulfil our vision that no one should face dementia alone. Thank you!**

## Program Innovation

**On-Demand Dementia Basics** – The Science of Dementia (in French and English).

**Teepa Snow Online Caregiver Support Series** – The Dementia Society of Ottawa and Renfrew County is the first North American-trained franchise of this care method.

**Arts and Minds program** – Generously sponsored by Marg Thomas to offer community members the opportunity to engage in the creation of art.

The Dementia Society launched its **first live educational webinars** which facilitated the Dementia Society's "pandemic pivot" to online programming.

Initiated a community **Motiview program, Pedal Power** – Loaning pedals to clients for use at home for exercise and recreation.

Introduced new **multilingual programming: Cercle de Chanson Francophone** and **Arabian Tunes**.

# Support

Support comes in many forms at the Dementia Society: individual coaching, peer support groups for different dementia care needs, and more.

**Dementia Care Coaches** offer a variety of services to support your unique needs. They are expert in listening and offering caring supportive counsel, information and education about dementia and the caregiver role. Our Dementia Care Coaches refer you to relevant available services and help navigate the health and social care system.

**4,235**  
**CLIENTS SERVED**  
Individual Clients

**12,600**  
**CLIENT INTERACTIONS**

In person, By telephone, By Web and e-Mail



*Paul, and his wife and caregiver, Janice*

**518**  
**PARTICIPANTS**  
**PEER SUPPORT GROUPS**

Individuals attending our many support groups offered throughout the week.



*Selene*

*"I'm thankful. Next to family, the most help I have received, thanks to you, has come from the Dementia Society. I'm so very grateful for the support group that I attend, which keeps me moving forward. It's a place for sharing stories - good and bad, happy and sad - and it's a group of people that really understands those things."*

*~ Selene, Caregiver*

# Education & Recreation

Our **social, recreation and education programs** are tailored to the needs of our dementia community and are respectful of the uniqueness of each person's journey. We offer a range of activities designed educate people about dementia, and to enhance social engagement, physical well-being, and creative expression for people living with dementia and their caregivers.

## 38

### UNIQUE PROGRAMS

MULTI-WEEK SOCIAL and RECREATIONAL  
PROGRAM SESSIONS

## 420

### INDIVIDUALS SERVED

SOCIAL AND RECREATION PROGRAMS

## 5,023

### INDIVIDUALS SERVED

PUBLIC EDUCATION PROGRAMS



*Arts and Minds - Art Workshop*



*Mind Your Brain Health - Seminar*



*Circle of Song - Music Program*



# Extending our Capabilities: Volunteers

**Volunteers** in ongoing roles with the Dementia Society are active representatives in the community, offering their talents and expertise to deliver presentations, facilitate support groups, and provide direct support to the organization's educational and social programming.

**100**  
**VOLUNTEERS**

**2,901**  
**VOLUNTEER  
HOURS**



*Volunteers at The 2019 Walk for Dementia*



**Debbie Carpenter**  
*Volunteer*

*"After retiring I started volunteering at the Dementia Society in 2016. During this time I have met or spoken to wonderful participants in some of the programs offered by the Society.*

*I have met and worked with a terrific group of staff who have different responsibilities. All are dedicated to the community and offer support and education to those diagnosed with dementia and their caregivers. It has been a privilege to meet and work with other volunteers here. We have had some great conversations and fun too.*

*My mother had Alzheimer's and I truly understand how valuable it is to have the different types of support offered by the Dementia Society. I enjoy volunteering here and being part of the team."*

*~ Debbie Carpenter, Volunteer*

# Our Board of Directors

**Our volunteer Board of Directors is here to guide the organization into the future.**

Our talented and dedicated Board ensures the Dementia Society's prosperity by collectively directing the company's high-level affairs, safeguarding our assets, and guiding our focus to support people living with a diagnosis of dementia, their caregivers and families.

## **2019-20 Members of the Board of Directors**

**Lynda Colley**, Chair of the Board

**Scott Kuehn**, Vice President

**Paul Morton**, Treasurer

**Francis Gariepy**, Secretary

**Cynthia MacKay**, Director

**Zaineb Al-Kutoby**, Director

**Michael Lupiano**, Director

**Louise Laramée**, Director

**Anne Hennessy**, Director

**Sheila Bauer**, CEO (departed November 2019)

**Wendy Grimshaw**, CEO (effective November 2019)



**Lynda Colley**

*Board Chair, 2019 Walk for Dementia Team Captain*



*Dementia Society Volunteers and Staff*

# Financial

The majority of funds received go to support our programs and services.

Condensed Statement of Financial Position, March 31, 2020

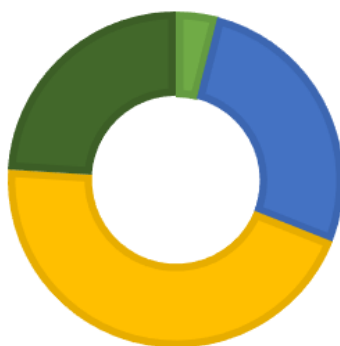
## ASSETS

Current Assets	\$ 2,191,341
Capital Assets	\$ 66,831

## LIABILITIES & RESERVES

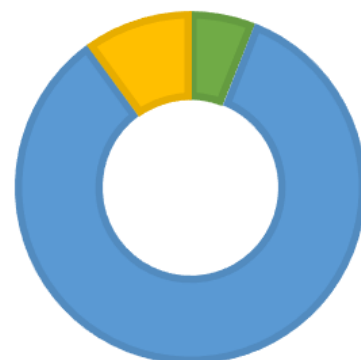
Current liabilities	\$ 282,597
Current Reserves	\$ 892,271
Unexpended Funds	\$ 1,083,304

## REVENUES



Investment/Other 4%  
Donations 27%  
Government 45%  
Bequest 24%

## EXPENDITURES



Mission-Driven Programs 84%  
Fundraising 10%  
Administration 6%

*Dementia Society Fundraiser  
2019 Ottawa Race Weekend*



# Thank you

Thank you for making us stronger and helping to ensure no one faces dementia alone in Ottawa and Renfrew County.



Volunteers at the Walk for Dementia



Enjoying a "tour" thanks to the Dementia Society Pedal Power Program

*The Dementia Society gratefully acknowledges the support of our funders, the Government of Ontario and the Champlain Local Health Integration Network (LHIN).*



[www.DementiaHelp.ca](http://www.DementiaHelp.ca)

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