



Social Media Toolkit



DATE
21 September



TIME
10:00 AM – 1:00PM



2327 St. Laurent Blvd. Ottawa

Dementia can be isolating and overwhelming, whether you are living with it yourself, or supporting someone else. The Dementia Society of Ottawa and Renfrew County exists so that here, no one faces dementia alone.

Choosing to support our community of thousands facing dementia is an important step to making a difference.

The following tips and tools can help you to kickstart your efforts.
Thank you for taking this first meaningful step!

Marketing Tools

We have a variety of marketing tools to help you spread the word, connect with potential donors, and achieve your fundraising goals. The Walk for Dementia logo, print-on-demand pledge form, and poster are available on the Walk for Dementia site at www.DementiaHelp.ca/Walk.

Click the images below to download a copy.

Social Media



I am excited to participate in the Dementia Society's **2025 Walk for Dementia**. Join me this September to mark World Alzheimer's Day together with the community.

WALK FOR DEMENTIA
OTTAWA AND RENFREW COUNTY
SUPPORT • CONNECT • REMEMBER

Sunday, 21st September, 2025
10AM-1PM

Location:
2327 St. Laurent Blvd, Unit 500
Ottawa, ON, K1G 4J8



Help me reach my Fundraising Goal!

I am fundraising for the **2025 Walk for Dementia** on Sunday, September 21st, and I need your help to reach my goal!

Every dollar raised here stays here to help people facing dementia in Ottawa and Renfrew County.

Let's Make a Difference Together!

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The Dementia Society
Ottawa and Renfrew County


La Société de la démence
Ottawa et comté de Renfrew


@thedementiasociety    

Write a personalized caption and use the hashtags below to share your support for our shared mission: **#WalkForDementia** **#WFD2025**
#DementiaAwareness

Email signature/Banner

I am participating in the
2025 Walk for Dementia

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