



The Dementia Society of Ottawa and Renfrew County

Community Event Toolkit

Thank you for considering a Community Fundraising Event on behalf of the Dementia Society of Ottawa and Renfrew County!

Holding a Community Fundraising Event is a great way to give back to your community while supporting The Dementia Society. We are truly grateful to community members who dedicate their time and efforts in support of our mission.

We have developed this toolkit to provide information to help you organize and host a fundraising event in your community, workplace or neighbourhood.

About Us

When an individual receives a dementia diagnosis their life changes forever. So does that of their closest family or friends who often take on the role of caregiver. The majority of people who approach us for help, or are referred, are walking the dementia journey as a caregiver,

spouse, child or close friend. On other occasions an individual who has been diagnosed with dementia will connect to us. Some of our social programs and education offerings are designed for caregivers to attend with their loved ones.

By offering caring and supportive counsel, dementia and caregiver information, education, referrals and help navigating the health and social care system as well as social, recreational and caregiver peer support The Dementia Society helps over 5,000 people every year and receives the support of thousands of donors, volunteers and supporters to sustain our efforts. This is truly a community organization working for its community.

About your Event!

Who?

The event or initiative is organized and promoted by an individual, group or company with a portion or all of the proceeds allocated to the Society. The organizers act independently, but with The Dementia Society's knowledge and in certain cases; approval or direct support.

What?

Come up with your idea! This is the fun part – how do you want to raise money for The Dementia Society? Add a fundraising twist to an already scheduled event? Your birthday party? Girls Night Out? The Hockey Tournament? Or create a new event for just this purpose.

When?

Your event can take place any time throughout the year. Seasonal events like Holiday parties or hockey pools can be extremely successful. For best results, start your planning early as possible and spread the word. It might take a few reminders to garner support in today's busy world.

Where?

Anywhere that is an appropriate setting for you event. Be sure to the proper approvals and permissions if you are using a public space or an outside venue.

Why?

Many event organizers have had a meaningful connection with The Dementia Society or supported a loved one through their journey. Usually, there is a compelling story behind every decision to organize an event. Please share your story to help inspire others and show how their donations will help.

For further information and complete guidelines, please read or download our [Event Fundraising Guidelines](#). Please remember to submit our [online application form](#).